

## HOW WE: AID INTERNATIONAL BUSINESSES ON A LOCAL LEVEL

Backbase is a fast growing, global Fintech business. Recent funding from the Welsh Government prompted the decision to build an R & D team in the centre of Cardiff. There was a need to hire high quality tech professionals, quickly. Backbase has a global Talent Acquisition team based in Amsterdam but were keen to explore the benefits of working with a local resourcing partner to compliment this direct sourcing.

### OUR SOLUTION

Following initial discussions Sanderson proposed to become Backbase's exclusive resourcing partner by adding our local expertise, networks and proactive sourcing to the branded candidate attraction undertaken by the internal Talent Acquisition team.

### THE RESULTS



SUCCESSFUL



MULTIPLE ROLES



DELIVERED

Over the last 12 months Sanderson have built a successful exclusive recruitment partnership with Backbase, delivering on multiple roles across their high quality technology teams.